

AMAR 20 -

A bespoke travel loyalty programme with a difference for IBBC members.

London Sky travel company are helping AMAR Foundation, the IBBC preferred charity, to receive regular donations through a loyalty programme that is open to all IBBC members when they book travel via London Sky.

The IBBC are pleased to announce and support the introduction of a preference loyalty programme, being offered exclusively to IBBC Members, by IBBC members London Sky.

London Sky are a specialist Travel company, based in Erbil, offering a full range of IATA approved travel programmes both within Iraq and internationally. London Sky pride themselves on their personalised service designed around the needs of customers and their long term expertise in delivering cost effective and efficient travel solutions.

- Travel planning, Ticketing, hotel and Apartment bookings
- Global Travel insurance & Health Cover
- Private jets
- International travel connections
- Emergency Evacuation
- Holiday packages around the Globe

The AMAR 20 Loyalty programme will support the work and aims of AMAR Foundation in Iraq, through regular donations from London Sky, as a consequence of mutual business between IBBC members and London Sky.

AMAR 20 is a Loyalty programme, that runs within a business agreement between any IBBC member and London Sky.

- IBBC members establish an independent business agreement with London Sky
- Standard Terms & condition Apply, but with the AMAR 20 loyalty programme included as an additional clause.
- All transactions within this business agreement will accrue a loyalty donation (equivalent to 20% of profit created) which goes directly from London Sky to the AMAR Foundation.
- London Sky will donate to Amar Foundation when the accrued benefit from each agreement reaches \$1000.
- IBBC / AMAR will act solely as trusted observers to ensure the scheme is operating as intended.

Baroness Nicholson welcomed this initiative , saying

“The IBBC and AMAR Foundation welcome this new programme, as a means of bringing members together to do new, effective business together and create a meaningful ongoing donation to the wonderful work of AMAR Foundation “

AMAR Foundation was founded by Baroness Nicholson in 1992 to provide primary healthcare and education to Iraqi refugees.

In 2003 AMAR moved into Iraq and provided millions of medical appointments and lessons across Iraq, including support to the Marsh Arabs, the poorest people in Basra, Baghdad, and currently the IDP camps in KRI,

For the Yazidis and those displaced by ISIS conflict. AMAR is also providing training and healthcare to people in Basra with support of BP, BGC and other IBBC members and

Supporters. For donations and information please visit <https://www.amarfoundation.org/>